

Scaling the instruction mountain: you, your LMS, and your library

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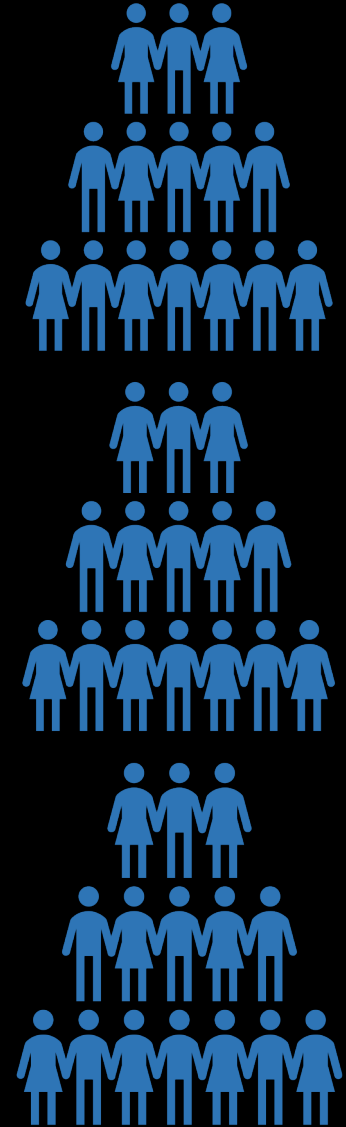
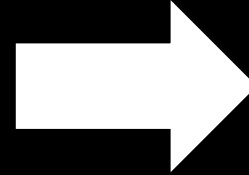
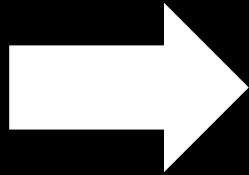
February 2021



But first, a quick poll

Go to this address and add your
answer: <https://www.menti.com/yt1puyb4tp>

Why create content for Canvas?



Our case study

18 months total time spent

1 year making and editing modules

4 departments within Library

16 Library employees

3 campus IT professionals



Partnerships, Process, Content

- Partnerships
 - Campus IT
 - Faculty
 - Public Services, Communications, Web Development
- Process
 - Sandbox and sub-account
 - Deliberate editorial bottleneck
 - Group dynamics
- Content
 - First generation and first year students
 - Skills and competencies



Go to this Padlet

Go here and add your ideas

https://padlet.com/elizabeth_holdsworth/n0zshr76hxx5g7mt

Content for first-year students

Published

- Basic and advanced database searching
- Avoiding plagiarism and citing your sources
- Check please! Module on source- and fact-checking

To-be published

- How to borrow a book
- Podcasting composition basics
- Library multimedia resources
- Finding legal media for multimedia projects
- Georgia Tech traditions

Tools we use

Creation

PowerPoint

Piktochart

Camtasia

Distribution

Canvas and Canvas sandbox

Institutional video repository

YouTube

Communication techniques

Brainstorming meetings

Content creation sprints

Office hours

Communication technology

MS Teams site

Virtual meetings

Padlet part two

Go here and add your ideas

<https://padlet.com/dorngivens/cta4mg3fi4jeexip>

Wrapping it up

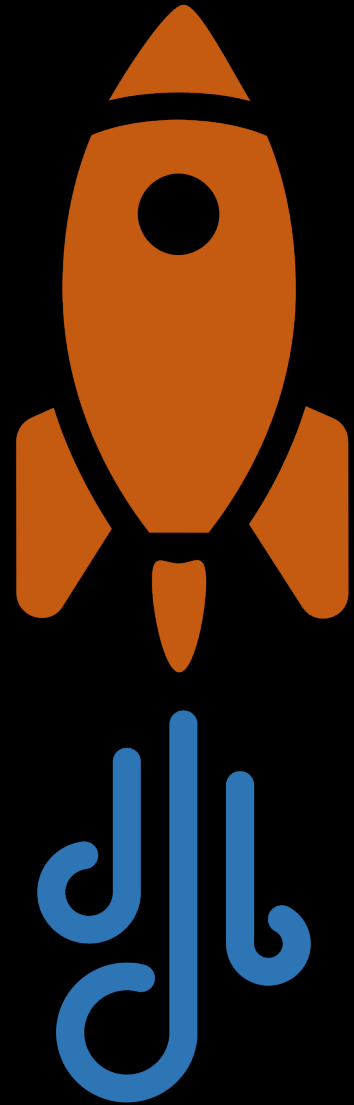
- 1) Library faculty created content
- 2) Editorial team reviewed content and assessments
- 3) Communications team edited and rewrote content for tone
- 4) Public Services team tested and annotated the material in a "student" role
- 5) Editorial team updated content and assessments again
- 6) IT created library Canvas sub-account
- 7) Published modules



Lessons learned and the future

- Invest in creating good quizzes
- Prioritize instructional content over informational content e.g. do not duplicate the library website or LibGuides
- Include evaluation mechanism in your modules
- Our plan was a success!

In Round Two, we are expanding our focus to new graduate students.



Questions?

Thank you!

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